

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH			WARREN FOR SENATE 2012			
AND	11350 Random Hills Rd Ste 670			5 Middlesex Ave Fl 1			
ADDRESS	Fairfax	VA	22030-7428	Somerville	MA	02145-1102	
	USA			USA			
CONTACT	R. BEALE			PRODUCT WARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11585	PRODUCT CODE	1302		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/19/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	11111..	5	05:00A	05:56A	30S	08/13/12-08/17/12	WBZ NEWS	5	270.00	1350.00
2 LUR	22222..	10	05:58A	07:00A	30S	08/13/12-08/17/12	WBZ NEWS	10	250.00	2500.00
3 LUR	22222..	10	07:00A	09:00A	30S	08/13/12-08/17/12	THE EARLY SHOW	10	100.00	1000.00
4 FIXED	Sa	1	07:00A	08:00A	30S	08/18/12-08/18/12	WBZ NEWS	1	315.00	315.00
5 FIXED	Sa	1	08:00A	10:00A	30S	08/18/12-08/18/12	SATURDAY EARLY SHOW	1	540.00	540.00
6 FIXED	Su	1	07:00A	08:00A	30S	08/19/12-08/19/12	WBZ NEWS	1	315.00	315.00
7 FIXED	Su	1	08:00A	09:00A	30S	08/19/12-08/19/12	WBZ NEWS	1	630.00	630.00
8 FIXED	Su	1	08:57A	10:30A	30S	08/19/12-08/19/12	CBS SUNDAY MORNING	1	1620.00	1620.00
9 FIXED	10001..	2	11:00A	12:00N	30S	08/13/12-08/17/12	PRICE IS RIGHT	2	900.00	1800.00
10 LUR	Th	1	12:00N	12:27P	30S	08/16/12-08/16/12	WBZ NEWS	1	325.00	325.00
11	11111..	5	03:00P	04:00P	30S	08/13/12-08/17/12	DR. PHIL	5	190.00	950.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

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	USA			USA			
CONTACT	R. BEALE			PRODUCTWARREN/D/US SEN MA			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO. 11585	PRODUCT 1302		CODE	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/19/12 NO. WEEKS: 1							

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			FROM	TO						
LUR										
12 FIXED	11111..	5	04:00P	04:30P	30S	08/13/12-08/17/12	JUDGE JUDY	5	630.00	3150.00
13 FIXED	11111..	5	04:30P	05:00P	30S	08/13/12-08/17/12	JUDGE JUDY	5	630.00	3150.00
14 FIXED	11111..	5	05:00P	05:30P	30S	08/13/12-08/17/12	5PM NEWS	5	720.00	3600.00
15 FIXED	11111..	5	05:30P	06:00P	30S	08/13/12-08/17/12	530PM NEWS	5	810.00	4050.00
16 FIXED	22222..	10	06:00P	06:30P	30S	08/13/12-08/17/12	WBZ NEWS	10	900.00	9000.00
17 LUR	Sa	1	06:00P	06:30P	30S	08/18/12-08/18/12	WBZ NEWS	1	200.00	200.00
18 FIXED	Su	2	06:30P	07:00P	30S	08/19/12-08/19/12	WBZ NEWS	2	900.00	1800.00
19 FIXED	11111..	5	07:00P	07:28P	30S	08/13/12-08/17/12	WHEEL OF FORTUNE	5	1350.00	6750.00
20 LUR	11111..	5	07:28P	07:57P	30S	08/13/12-08/17/12	JEOPARDY !	5	775.00	3875.00
21 LUR	Sa	1	07:00P	07:28P	30S	08/18/12-08/18/12	WHEEL OF FORTUNE	1	250.00	250.00
22 FIXED	M	1	09:00P	10:00P	30S	08/13/12-08/13/12	2 BROKE GIRLS/MIKE & MOLLY	1	6000.00	6000.00

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LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 11585			PRODUCT 1302 CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 08/13/12 AND ENDING 08/19/12 NO. WEEKS: 1							

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			FROM	TO						
23 FIXED	T	1	10:00P	11:00P	30S	08/14/12-08/14/12	THE MENTALIST	1	5000.00	5000.00
24 FIXED	W	1	10:00P	11:00P	30S	08/15/12-08/15/12	CSI: CRIME SCENE	1	5000.00	5000.00
25 FIXED	F	1	07:58P	09:00P	30S	08/17/12-08/17/12	TEACHER ROCK/WON'T BACK DOWN	1	2000.00	2000.00
26 LUR	Sa	1	10:00P	11:00P	30S	08/18/12-08/18/12	48 HOURS MYSTERY	1	1500.00	1500.00
27 LUR	222220.	10	11:00P	11:35P	30S	08/13/12-08/17/12	WBZ NEWS	10	832.00	8320.00
28 LUR	Sa	1	11:00P	11:35P	30S	08/18/12-08/18/12	WBZ NEWS	1	832.00	832.00
29 LUR	Su	1	11:00P	11:35P	30S	08/19/12-08/19/12	WBZ NEWS	1	832.00	832.00
30 LUR	12121..	7	11:35P	12:37A	30S	08/13/12-08/17/12	DAVID LETTERMAN	7	350.00	2450.00
Total Contract:								106		79104.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	77704.00	.00	77704.00	
GRAND TOTAL									77704.00	

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